

Graphics (Canva)

1. Basic Editing Tools

- **Elements Tab:** A library of shapes, graphics, stickers, and photos.
- **Text Tool:** Add headings and body text with hundreds of font options.
- **Uploads:** Import your own images, videos, and audio files.
- **Layers:** Manage the position of elements (bring to front or send to back).

2. AI & Magic Studio (Advanced Functions)

- **Magic Edit:** Swap or add elements in a photo using AI prompts.
- **Magic Eraser:** Remove unwanted objects from any photo.
- **Background Remover:** Instantly removes the background of images or videos.
- **Magic Expand:** Use AI to extend the borders of an image.

3. Design Enhancers Styles: Pre-set color palettes and font combinations.

- **Transparency:** Adjust how opaque or see-through an element is.
- **Animate:** Add movement to text or images for videos/social media.

4. Business & Branding (Professional Use)

- **Brand Kit:** Save your brand colors, logos, and fonts in one place.
- **Content Planner:** Schedule your posts directly to social media.
- **Mockups:** Place your design on a phone, laptop, or t-shirt image.

5. Special Functions

- **Magic Switch:** Instantly resize a design into multiple formats (e.g., Post to Presentation).
- **QR Code Generator:** Create custom QR codes for your websites or menus.