

# Google Search Console

Google Search Console (GSC) ek free tool hai jo Google ne banaya hai taaki website owners ye dekh sakein ki unki site Google Search par kaisa perform kar rahi hai. Ye aapki website ki Health Report ki tarah hai.

## 1. What is Google Search Console? (Definition)

It is a web service by Google that allows webmasters to check indexing status, optimize visibility, and troubleshoot technical issues of their websites in Google search results.

Ye ek aisa tool hai jo aapko batata hai ki Google aapki website ko kaise dekh raha hai. Kya aapka "SEO Course" wala page Google par dikh raha hai? Kya koi error toh nahi hai? Ye sab GSC batata hai

### A. Performance Report (Performance)

Shows how many clicks and impressions your site gets. You can see which keywords (Queries) people are searching to find DigitalThinks.

Isme pata chalta hai ki kitne logo ne aapka ad nahi, balki **Organic Result** dekha aur click kiya. Aap dekh sakte hain ki log "Best SEO training in Indore" search karke aapki site par aa rahe hain ya nahi.

### B. Indexing / Coverage

Tells you which pages of your website are indexed (stored) by Google and which ones have errors.

Google ke paas aapke kitne pages save hain? Agar koi page Google par nahi dikh raha, toh "Indexing" section mein uska reason likha hoga.

### C. Sitemaps

This is where you submit your website's roadmap (`sitemap.xml`) so Google can find all your pages easily.

Ye aapki website ka naksha (map) hai. Ise submit karne se Google ko pata chal jata hai ki aapke Indore ke 9 branches ke alag-alag pages kahan hain.

## D. URL Inspection

Allows you to check the current index status of a specific URL and request Google to "Crawl" it if you've made changes.

Agar aapne aaj koi naya blog likha hai, toh uska link yahan dalkar Google ko bol sakte hain ki "Bhai, ise check karlo aur jaldi search mein dikhao."

## E. Core Web Vitals & Experience

Measures how fast and user-friendly your site is on Mobile and Desktop.

Ye batata hai ki aapki website fast hai ya slow. Agar website slow hogi, toh Google aapki ranking gira dega.

## 3. Practical Setup: Step-by-Step Guide

### Step 1: Access GSC

Go to [search.google.com/search-console](https://search.google.com/search-console) and login with your Gmail.

Google Search Console ki site par jayein aur apni business Gmail ID se login karein.

### Step 2: Add Property (Website jodein)

Click "Add Property". Use the **URL Prefix** method and enter `https://digitalthinks.in/`.

"Add Property" par click karein. "URL Prefix" wala box chunein aur apni website ka pura link dalein.

### Step 3: Verification (Pehchan sabit karein)

Google will give you an **HTML Tag**. Copy this tag and paste it into your website's `<head>` section (using a plugin like "Insert Headers and Footers" or via Google Site Kit).

Google aapko ek code (HTML Tag) dega. Ise apni website ke header mein paste karein. Agar aapne **Google Site Kit** plugin install kiya hai, toh ye kaam apne aap ho jayega.

#### Step 4: Submit Sitemap (Rasta dikhayein)

Go to the "Sitemaps" tab on the left. Type `sitemap.xml` (or your specific sitemap URL) and click **Submit**.

Left menu mein "Sitemaps" par jayein aur wahan `sitemap.xml` likhkar submit kar dein.

#### Step 5: Monitor Data

Wait for 24-48 hours. Google will start showing data about your traffic and any errors.

1-2 din ka wait karein. Google aapko data dikhana shuru kar dega ki Indore ke students kya search karke aap tak aa rahe hain.

Agar aap plugin use nahi karna chahte aur **manual sitemap file** upload karke Hostinger par lagana chahte hain, toh ye process thoda alag hai. Isme aapko FTP ya File Manager ka use karna padega.

#### Step 1: Sitemap File Taiyar Karein (Generate XML File)

First, you need an XML sitemap file. If you don't have one, go to a site like `xml-sitemaps.com`, enter your URL (`digitalthinks.in`), and download the `sitemap.xml` file.

Sabse pehle aapke paas ek XML file honi chahiye. Agar nahi hai, toh `xml-sitemaps.com` par jayein, apni website ka link dalein aur `sitemap.xml` file download kar lein.

#### Step 2: Hostinger hPanel mein Login Karein

Log in to your **Hostinger hPanel**. Go to **Websites** and click on **Manage** for your domain.

Apne **Hostinger hPanel** mein login karein. **Websites** section mein jaakar apne domain ke saamne **Manage** par click karein.

#### Step 3: File Manager Open Karein

Look for the **Files** section and click on **File Manager**.

Side menu mein **Files** section dhundein aur **File Manager** par click karein.

#### Step 4: public\_html Folder mein Upload Karein

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Inside the File Manager, open the **public\_html** folder. This is the root directory of your website. Click the **Upload** icon (up arrow) at the top right, select your `sitemap.xml` file, and upload it.

File Manager ke andar **public\_html** folder ko open karein. Ye aapki website ka main folder hai. Upar diye gaye **Upload** icon par click karein aur apni `sitemap.xml` file ko select karke upload kar dein.

### Step 5: Check Karein (Verification)

Once uploaded, type `https://digitalthinks.in/sitemap.xml` in your browser. If you see the XML code, your sitemap is live.

Upload hone ke baad browser mein `https://digitalthinks.in/sitemap.xml` check karein. Agar wahan file dikh rahi hai, toh aapka sitemap lag gaya hai.

### Step 6: Google Search Console ko Batayein

Sirf upload karne se kaam nahi chalega, Google ko batana bhi padega.

Go to Google Search Console > Sitemaps. In the "Add a new sitemap" box, type `sitemap.xml` and click **Submit**.

Google Search Console mein jayein, **Sitemaps** par click karein aur box mein `sitemap.xml` likhkar submit kar dein.