

## Ai Tools

### 1. Content & Copywriting (Writing AI)

1. **ChatGPT:** Har tarah ki strategy aur scripts ke liye.
2. **Jasper:** Professional marketing copy aur long-form blogs ke liye.
3. **Copy.ai:** Social media captions aur catchy headlines ke liye.
4. **Writesonic:** SEO-friendly articles aur landing page content ke liye.
5. **Grammarly AI:** Grammar aur tone sahi karne ke liye.
6. **Quillbot:** Content ko rewrite (paraphrase) karne ke liye.
7. **Anyword:** Data-driven ad copy banane ke liye.
8. **Hedgehog:** Content ideas aur topics suggest karne ke liye.
9. **Sudowrite:** Kahaniyan aur creative writing ke liye.
10. **Rytr:** Sasta aur fast content writing tool.

### 2. Image & Graphic Design (Visual AI)

11. **Midjourney:** Ultra-realistic images banane ke liye (Best for ads).
12. **DALL-E 3:** Simple prompts se creative graphics banane ke liye.
13. **Canva Magic Studio:** Easy design aur photo editing AI tools.
14. **Adobe Firefly:** Photo mein naye elements add karne/hatane ke liye.
15. **Leonardo.ai:** Gaming aur artistic visuals ke liye.
16. **Looka:** Kuch hi seconds mein brand logo banane ke liye.
17. **Remove.bg:** Photos se background hatane ke liye.
18. **Midjourney Prompt Helper:** Ache prompts generate karne ke liye.
19. **Let's Enhance:** Low-quality images ko HD banane ke liye.
20. **Stocking.ai:** Book covers aur stock images banane ke liye.

### 3. Video & Animation (CGI & AI Video)

21. **HeyGen:** AI avatar se video banwane ke liye (No camera needed).
22. **Synthesia:** Professional training videos ke liye.
23. **InVideo AI:** Text se pura video (voiceover ke sath) banane ke liye.
24. **Runway Gen-2:** Text se video clip generate karne ke liye.
25. **Luma Dream Machine:** Realistic CGI video clips ke liye.
26. **Descript:** Video edit karne ke liye (sirf text edit karke).
27. **Pictory:** Lambe videos se short clips (Reels) banane ke liye.
28. **Veed.io:** Auto-subtitles aur quick video editing ke liye.
29. **Kaiber:** Music videos mein animation dalne ke liye.
30. **Wonder Dynamics:** Live-action video mein characters ko AI se replace karne ke liye.

#### 4. SEO & Website (Technical AI)

31. **SurferSEO:** Content ko Google ranking ke liye optimize karne ke liye.
32. **Rank Math (Content AI):** WordPress mein SEO help ke liye.
33. **10Web:** AI ki madad se website copy aur structure banane ke liye.
34. **Durable:** Sirf 30 seconds mein business website banane ke liye.
35. **Semrush Writing Assistant:** Real-time SEO content check.
36. **MarketMuse:** Content gap analysis ke liye.
37. **Keyword Insights:** Keywords ko cluster (group) karne ke liye.
38. **Ahrefs AI:** Competitor analysis aur keyword research ke liye.
39. **Browse.ai:** Kisi bhi website se data scrape karne ke liye.
40. **Sitechecker:** Website ke technical errors fix karne ke liye.

#### 5. Social Media & Automation (Business AI)

41. **AdCreative.ai:** Conversion-focused ad banners banane ke liye.
42. **ManyChat:** Instagram aur Facebook ke liye automatic chatbot.
43. **Predis.ai:** Social media posts ka calendar aur content banane ke liye.
44. **Otter.ai:** Meetings ko record karke notes banane ke liye.
45. **Zapier (AI):** Alag-alag apps ko aapas mein jodne ke liye.
46. **Notion AI:** Task management aur note-taking ko asan banane ke liye.
47. **Loom (AI Features):** Screen recording aur summarize karne ke liye.
48. **Perplexity AI:** Internet se real-time information aur research ke liye.
49. **Beautiful.ai:** Professional presentation (PPT) slides banane ke liye.
50. **Brandwatch:** Social media par log aapke brand ke bare mein kya bol rahe hain ye track karne ke liye.

### Freemium Ai Tools

#### 1. Writing & Content (Bilkul Free ya Best Free Plan)

- **ChatGPT (OpenAI):** Iska GPT-4o-mini ya standard version bilkul free hai. Unlimited research aur content ke liye best hai.
- **Copy.ai:** Inka "Free Forever" plan hai jo har mahine kuch free credits deta hai social media captions ke liye.
- **Quillbot:** Text ko paraphrase karne ke liye iska free version kaafi hai.
- **Grammarly:** Spelling aur basic grammar check karne ke liye iska free Chrome extension best hai.
- **Gemini (The Creator):** Ye ek "Writer" hai. Content likhne, ideas sochne aur planning ke liye best hai.
- **Perplexity (The Researcher):** Ye ek "Search Engine" hai. Internet se sahi jankari aur proof (links) dhundne ke liye best hai.

## 2. Design & Visuals (Best Free Tools)

- **Canva:** Iska free version hi itna powerful hai ki aap Indore branches ke saare posters bana sakte hain.
- **Leonardo.ai:** Midjourney paid hai, lekin Leonardo rozana 150 free credits deta hai high-quality images generate karne ke liye.
- **Adobe Firefly (Web):** Adobe ki site par jaakar aap limited free credits ke saath "Generative Fill" use kar sakte hain.
- **Remove.bg:** Photos se background hatane ke liye best free tool hai.
- **Looka:** Logo design karna free hai, download ke liye ye pay mangta hai (lekin aap ideas yahan se free mein le sakte hain).

## 3. Video & Animation

- **HeyGen / Synthesia:** Inke free trials milte hain (1-2 minute ka video), jo demo dikhane ke liye ache hain.
- **InVideo AI:** Iska free version hai jisme aap video bana sakte hain, bas unka watermark aayega.
- **Descript:** 1 ghante tak ki video/audio editing har mahine free milti hai.
- **Loom:** 5 minute tak ki screen recording videos bilkul free hain (Best for student instructions).

## 4. SEO & Website

- **Rank Math (WordPress Plugin):** Iska free version hi itna kamaal ka hai ki aapko paid ki zaroorat nahi padegi. SEO ke liye ye No. 1 free tool hai.
- **Google Search Console:** Ye 100% free hai aur SEO ka sabse bada tool hai.
- **Ubersuggest (Free Chrome Extension):** Neil Patel ka ye tool rozana 3 keyword searches free deta hai.
- **Ahrefs Free Tools:** Ahrefs ne apne kuch tools jaise "Keyword Generator" aur "Backlink Checker" free kar rakhe hain.

## 5. Productivity & Research

- **Perplexity AI:** Ye Google Search ka AI version hai. Ye bilkul free hai aur sources ke saath sahi jankari deta hai.
- **Notion AI:** Notion ka use karein, isme limited AI writing free milti hai.
- **Zapier:** 100 tasks tak automation free hai.